

## ***Krishi Unnati Mela 2017***

This year *Krishi Unnati Mela 2017* will be organised from 15-17 March at the campus of IARI, New Delhi in jointly by ICAR and Ministry of Agriculture & Farmers Welfare. The *mela* will be inaugurated by Hon'ble Minister of Agriculture and Farmers' Welfare, Sh. Radha Mohan Singh on 15<sup>th</sup> March, 2017. A large number of farmers and other visitors are expected to participate in the *mela*.

### **Attractions of the *Mela***

- Digitization in agriculture
- Organic farming
- Agribusiness models
- Precision farming
- Skill building and entrepreneurship development
- Live demonstrations on production technologies of crops, horticulture, Integrated Farming System, Protected cultivation
- Farmers' visits to experimental fields of IARI
- Water use efficient technology: micro irrigation and sensor based irrigation system
- Recycling of waste water for agriculture
- Display and sale of various products (farm equipments, quality planting materials, bio-fertilisers, agro-chemicals, innovative farmers' products) and machinery
- On-spot Soil and water testing
- *Kisan Gosthi*
- Recognition of Innovative farmer